

Est. 1999

KIKI HEAL⁺H

Point of Sale & Marketing Support Catalogue



Why choose KIKI Health?

We are the brand behind a host of innovative optimum food supplements.

Recognised and respected as the standard for excellence in healthy lifestyle products and individuality.

Since 1999, KIKI Health has had a strong commitment to promoting optimal health and well-being. Our mission and dedication revolve around sourcing the finest dietary and beauty-enhancing products from across the globe, ensuring their exceptional quality, purity and integrity.

From the very beginning and to this day, we never compromise by adding additives or using inferior ingredients – just 100% active ingredients.

Feedback & Requests

At KIKI Health, we greatly value the partnership we share with our retailers.

We warmly welcome any feedback, ideas, or requests beyond what's featured in this catalogue, and our team is always happy to discuss how we can best support your store's needs.

Please find our contact details on the back cover of this catalogue.



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01

In-store

Physical marketing tools designed to promote products, offers, and the brand. Our in-store materials create a strong visual presence to engage customers at the point of purchase.

Posters

Tailored to your store and promotional needs, our posters are custom-designed to elevate your display space and capture customer attention. Each piece is created to showcase your chosen products, to help bring your retail enviroment to life.

AVAILABLE IN: A5, A4, A3, A2, A1, A0

CUSTOMISABLE

CO-BRAND OPTIONAL



Leaflets

Perfect for product education, promotional offers, or in-store handouts, our leaflets provide an engaging way to connect with customers. Thoughtfully designed and presented, they help communicate key messages and highlight our products.

AVAILABLE IN: A5, A4

CUSTOMISABLE

CO-BRAND OPTIONAL



Strutcards

Designed to stand out, our strut cards offer a simple yet powerful way to draw attention to key products or brand messages. Ideal for countertops, shelves, or display areas.

AVAILABLE IN: A6, A5, A4, A3, A2, A1, A0

CUSTOMISABLE

CO-BRAND OPTIONAL



Roller Banners

Ideal for events, trade shows, or in-store displays. Easy to assemble and visually striking, they provide a professional and eye-catching way to highlight our products or campaigns, wherever they're displayed.

AVAILABLE IN: 60x165CM, 85x206CM

- CUSTOMISABLE
- CO-BRAND OPTIONAL



Free Standing Product Displays

Make a statement in-store, each unit is designed to showcase the KIKI Health range. Each unit is visually engaging, durable, & practical, providing an attractive focal point within your retail space.

AVAILABLE IN: 29.5x29.5x146CM (4 OR 5 SHELVES),
39.5x29.5x146CM (4 OR 5 SHELVES)

- CUSTOMISABLE





Screen Displays

Available only to retailers with existing screens. Bring energy and movement to retail spaces with engaging visuals that showcase the KIKI Health range bringing it to life. These visuals include still images and animated videos.

Our digital content highlights key products and campaigns, creating an eye-catching and memorable brand experience for customers in store.

AVAILABLE IN JPEG OR MP4 FILE FORMAT

CUSTOMISABLE

CO-BRAND OPTIONAL

Gondola Displays

If gondolas are available we can help create striking displays that elevate in-store presence and highlight the KIKI Health brand. Our team will work with you to design bespoke layouts that optimise visibility and engage customer interest.

Window Decals

Suitable for application both inside and outside of windows. Designed to capture attention and showcase that KIKI Health is proudly stocked in-store.

AVAILABLE IN: 30x15CM, 60x30CM

CUSTOMISABLE

CO-BRAND OPTIONAL



Shelf Talkers & Wobblers

Draw attention at the shelf edge with our eye-catching shelf talkers and wobblers. Perfect for promoting key lines or offers, they bring movement, visibility, and brand presence directly to the aisles.

AVAILABLE IN:

SHELF TALKERS

(INC HOLDERS): 75x153MM, 75x203MM
SELF ADHESIVE: 75x100MM, 75x150MM, 75x200MM

SHELF WOBBLERS

CIRCLE (INTERGRATED ARM): 112x207MM, 120x215MM
RECTANGLE (INTERGRATED ARM): 93x208MM

CUSTOMISABLE



Cube Displays

Ideal for countertops, shelves, or window arrangements, they create flexible display options that enhance visibility. Can be stacked or used individually for adaptable merchandising.

AVAILABLE IN: 100MM, 150MM, 320MM, 400MM, 500MM

CUSTOMISABLE



Sampling

Encourage customer engagement with our in-store sampling opportunities.

We can supply free KIKI Health products for you to offer as tasters or samples, helping customers experience the quality of our range first-hand.



02

Digital

Digital marketing assets created to support online retailers in showcasing the KIKI Health range across websites and e-commerce platforms.

Packshots & Creative Assets

Support your online store with premium digital assets. We can provide high-quality packshots, lifestyle imagery, and creative visuals to help you present our products consistently across your website, newsletters, and digital campaigns.

Web Banners

Perfect for homepages, category pages, or online promotions, our banners are tailored to align with your site's look and feel while driving visibility and sales.

CUSTOMISABLE

CO-BRAND OPTIONAL

Brand Page Assets

We can provide imagery, copy, and layout guidance to help you build an engaging page that reflects our identity and connects customers to KIKI Health.

CUSTOMISABLE

CO-BRAND OPTIONAL

Recipes & Blog Posts

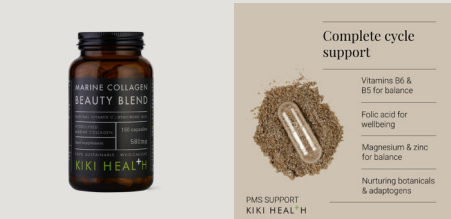
Inspire your customers with engaging content. We can provide ready-to-use recipes, educational articles, and blog posts that highlight product benefits, usage ideas, and wellness inspiration.

Emails & Newsletters

We can provide imagery, copy, and promotional highlights to help you create engaging campaigns that drive awareness. We can tailor the information to suit your e-shots and newsletters.

CUSTOMISABLE

CO-BRAND OPTIONAL



Packshot

Infographic



Lifestyle

Recipes



Web Banners

03

Social Media

Engaging social media resources to help you promote KIKI Health across your online channels. Our content is designed to grow visibility and promote interactions.

Social Posts

Engage your audience across social platforms with eye-catching posts and stories. We can provide ready-to-use visuals, captions, and campaign assets to help you share our products.

CUSTOMISABLE

CO-BRAND OPTIONAL

Giveaways

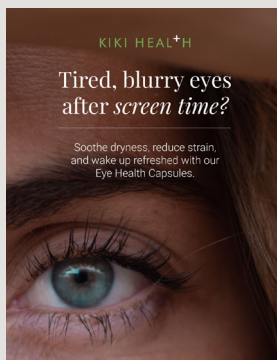
Boost engagement and excitement online with our social media giveaway collaborations. We can provide KIKI Health products and supporting creative assets to help you run successful giveaways.

CUSTOMISABLE

CO-BRAND OPTIONAL

Product Seeding

Complimentary FOC KIKI Health products can be provided for you to send to your selected influencers, allowing them to share our range with their audiences.



04

Promotion & Support

Comprehensive promotional tools and partnership opportunities to help drive sales and brand awareness.

Promo Support

Strengthen your campaigns with dedicated promotional support. We can provide exclusive discounts, creative assets, and marketing materials to help you plan and execute successful promotions both online and in-store.



Gift with Purchase

Complimentary FOC products can be provided to include with qualifying orders, helping to increase sales, reward loyalty, & introduce customers to new items.

Wholesale Portal

Our wholesale portal allows you to order directly online at your discounted trade prices quickly and easily.

Please contact your account manager to discuss gaining access to this.

Training & Education

We offer comprehensive online training & educational materials to help staff fully understand our products and brand.

Our goal is to ensure your team can confidently engage with customers, share accurate information, and deliver an exceptional brand experience.

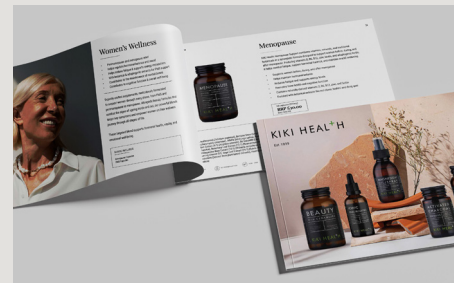
Bundle Creation

We can help you create tailored bundles designed to highlight products, seasonal themes, or specific wellness goals.

Trade Catalogue

To explore the complete KIKI Health range and discover additional products that complement your current selection, you can request our full product catalogue.

It includes detailed information on our entire range, helping you identify new SKUs to stock and expand your product offering with confidence.



Promotional Plan 2026



Buy-In Promotion:

You'll receive a discount from us when placing orders within the buy-in period, which starts a few days before the promo begins. This allows you to purchase stock in advance at a reduced price, ensuring you're fully stocked & ready to maximize your margin during the promotion.

Retro Promotion:

KIKI Health will invoice you at your standard trade discount during the promotion. After it ends, simply provide a sales report detailing which products have sold and how many units. KIKI Health will then issue a credit note for the agreed discount based on number of units sold.

Scan the QR code on the back cover to opt in to our 2026 promotional plan. Customers with access to the wholesale portal will automatically be enrolled.

Interested in POS?

Fill in a request form or contact us

[Click here](#) to fill in a
request form



[Click here](#) to opt in to
2026 promotional plan



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